

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.19

LIBRARY
RECEIVED
★ MAR 14 1952 ★
U. S. Department of Agriculture

Ro

3215 Roswell Road Phone Cherokee 4985

Golden State Nurseries

P. O. BOX 73
NORTHSIDE BRANCH
ATLANTA, GEORGIA

Fall 1951 · Spring 1952



MIRANDY
See Page 6

DR. WALTER E. LAMMERTS
Creator of Beautiful Roses
with two of his greatest triumphs



CHARLOTTE ARMSTRONG
See Page 6

ALL AMERICA

A Message from Dr. Walter E. Lammerts

Dear Fellow Rosarian:

The finest field-grown roses of Northern California, properly packed and shipped to your Southern home—this is the aim of GOLDEN STATE NURSERIES. Every variety listed in this catalogue is there because it has successfully passed two rigorous screening operations. As a member of All America Rose Selections it is my privilege to study carefully the performance of the best new hybrid roses submitted for trial by the world's best hybridizers. Not only are these entries carefully compared with each other, but they also must compete with the many thousands of hybrids developed annually by me here at Descanso Gardens, La Canada, California. Only those varieties which in my opinion possess real comparative merit are submitted for listing in this catalogue. Occasionally a variety which does not score high enough nationally to merit an AARS award, is truly outstanding in certain localities. As a member of the American Rose Society much of my attention is given to "The Proof of the Pudding". Roses rated there as highly adapted to the Southern States are given special attention. For example, such a rose is the lovely Sierra Glow, rated by J. H. Lowry of Augusta, Ga., as "so outstanding as to rival Charlotte Armstrong".

After the list is made up by me, it is submitted to Mr. J. O. Herring, whose long experience in the Southern States qualifies him to pick "the real garden winners". Only those varieties which in his opinion are "must have" items, are then described by him and listed.

As a result of this dual screening process you may be certain that the varieties described in following pages of the GOLDEN STATE NURSERIES' catalogue are the very best roses for your garden.

I would like to assure you that we are more than happy to assist you at any time with your rose growing or other problems.

Sincerely,

Walter E. Lammerts

HOW TO ORDER

*When ordering, please follow instructions as closely as possible. Please order more than one rose bush.

All allowable discounts have been listed. 3 of a kind discount applies only when 3 or more of one variety are ordered. 10 plant discount on standard roses only on unbroken bundles of 10 plants of one variety. Send check or money order with your order.

We will make no mislabeled substitutions. If a variety ordered is sold out we will substitute another rose as near like it as possible, of equal or greater value. Each plant will bear its CORRECT NAME.

All NOR-CAL ROSES are shipped postpaid.

Georgia customers add 3% sales tax.

OUR GUARANTEE TO YOU

We ship only top quality, No. 1 grade plants. Each and every variety is unconditionally guaranteed to be true to name and class and to reach you in perfect condition. Each plant is guaranteed to live and bloom the next normal blooming season after planting.

FURTHERMORE we guarantee your complete satisfaction. If you are dissatisfied with any plant or plants, please notify us and we will replace free of any charge and you may KEEP the plants.

Please accept YOUR RESPONSIBILITY. We will send you Dr. Walter E. Lammerts own planting, feeding and cultural instructions with each shipment of NOR-CAL roses. Follow these and be rewarded with strong, healthy plants and a profusion of lovely blooms.

You are most cordially invited to become a member of the American Rose Society, a non-profit organization, serving rose lovers everywhere with numerous publications filled with interesting articles and advisory counsel. We will be glad to send you an application blank, or write directly to the American Rose Society, Harrisburg, Penna.

COLORED MOVIES

We have prepared several hundred feet of colored movies, showing field scenes, closeups of some of the new varieties, Dr. Walter E. Lammerts actually hybridizing in his garden, also the most colorful of all parades, the Tournament of Roses at Pasadena. We will be glad to show one of these films to your garden group or groups, along with a 30 to 45 minute talk on roses by Mr. Herring. Write for particulars. There will be no charge for this service.



VOGUE (See opposite page)

To My Friends and Customers

It gives me an unbounded amount of pleasure and personal satisfaction to place this catalogue in your hands. Actually it means the fulfillment of a lifetime spent in an effort to deliver the kind of plants, in the right condition, that I would want in my own garden.

Many years have been spent in planning a place to produce such plants. We have chosen Northern California, because it meets all of our requirements; where soil, weather and climatic conditions are just right. We then spare no effort in the way of repeated topping, special fertilization, irrigation and expert care by the best rose growers in America, to insure production of the highest quality plants. Because of the early fall cold weather, the plants can be properly cured and dug early enough to reach your most Southern gardens in plenty of time for fall planting. I will personally supervise proper storage, packing and handling to assure you of plants that will arrive in unshriveled, well cured and "ready to grow" condition.

By carefully following planting, feeding and growing instructions, included in every shipment of NOR-CAL roses, written personally by Dr. Walter E. Lammerts, the dean of all Rose Hybridists, you can easily grow roses in your garden that have that abundant vitality so necessary to produce quantities of high quality flowers.

Please order your roses from this catalogue with absolute confidence that you will receive the finest plants, in the best condition you have ever seen. Our entire success depends upon you, our customers.

Yours for Better Roses,

Jay Otis Herring
General Manager

JOIN THE AMERICAN ROSE SOCIETY

ROSE SELECTIONS FOR 1952



FRED HOWARD

FRED HOWARD (Howard)



(Pat. 1006) One of the last creations of its producer, Fred Howard. Long, rich yellow buds, tipped with delicate light pink, opening into full double, high centered, beautifully formed flowers. Strong plants, hardy, well branched, with dark, shining green foliage. You will love it.

\$2.75 each; 3 for \$7.20

VOGUE (Boerner)



(Pat. 926) A floribunda to win an AARS Award must really be good! Related to Fashion, Vogue combines a taller growth habit with an abundance of exquisitely formed 3½ inch fully double flowers of an absolutely new oriental red color tone, base of petals shading to gold.

\$2.25 each; 3 for \$6.00

HELEN TRAUBEL (Swim)



(P.A.F.) The color of this new 1952 creation varies with the weather, from a light, sparkling pink, to a gorgeous luminous apricot. The unusually large, long buds, magnificent half-open to full-open flowers, displaying the attractiveness of all its lovely color, will delight everyone who sees it in your garden. Exceptionally large, vigorous plants. Always in bloom.

\$2.75 each; 3 for \$7.20

HELEN TRAUBEL



Collection of NEW ROSES 1952 AARS WINNERS

Be the first in your neighborhood to have a collection of these new and wonderful "ROSES of TOMORROW". Limited supply. Order today.

VOGUE

FRED HOWARD

HELEN TRAUBEL

One plant each of these new roses, value \$7.75, **\$6.55** for only



PEACE

*All Nor-Cal
Roses Are
Guaranteed to
Live and Bloom*



FORTY-
NINER



PEACE



(Pat. 591) A picture cannot describe this truly magnificent rose. The color varies from day to day and throughout the blooming season. The buds are golden yellow with a flash of pink along the edges of the petals. The flowers open very slowly, giving long lasting blooms that show delicate tints of yellow and pale gold. The plant is as remarkable as the blooms, with long straight, strong stems and handsome, shining, dark green foliage. We feel that no garden is actually complete without this really great rose.

\$2.50 each; 3 for \$6.60



CRIMSON GLORY

CRIMSON GLORY



(Pat. 105) Most beautifully formed buds of all the red roses. Deep velvety blooms are produced abundantly on low growing, bushy plants. In addition to its exquisite formation, it has been voted the most fragrant rose by the American Rose Society. Its dependability, as well as its beauty, makes it a "must" for your rose garden.

\$1.75 each; 3 for \$4.65

FORTY-NINER



(Pat. 792) By far the most startling and breath-taking of all the bi-colors. Inside of petals is a very pronounced oriental red, outside chrome to straw yellow, forming a startling contrast, yet blending delightfully. Plant is tall and upright, branching moderately, with straight, sturdy stems and very few thorns. It is mildly fragrant and the vivid colors will last until the last petal drops.

\$2.00 each; 3 for \$5.25

Postage
Will Be Paid
by
Addressee

No
Postage Stamp
Necessary
If Mailed in the
United States

BUSINESS REPLY ENVELOPE

FIRST CLASS PERMIT No. 180, Sec. 34.9 P.L.&R., ATLANTA, GA.

GOLDEN STATE NURSERIES
P. O. BOX 73, NORTHSIDE BRANCH
ATLANTA, GEORGIA



GOLDEN STATE NURSERIES

Northern California Grown Roses

P. O. BOX 73 NORTHSIDE BRANCH

ATLANTA, GEORGIA

Name.....Date.....
(Please print clearly)

Street (or R.D.).....

City.....Zone No.....State.....

Express Office.....
(If different from P. O.)

AMOUNT ENCLOSED

\$.....
Check ☐ Money Order ☐

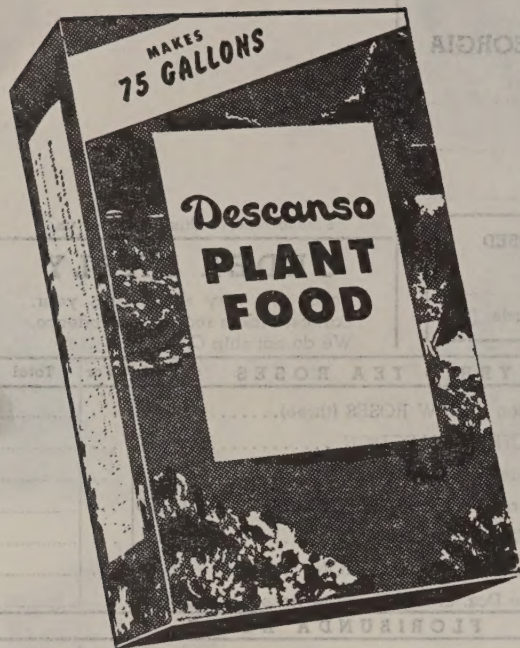
Please reserve this space for us.

ORDER EARLY

Roses are very scarce this year.
Earliest orders receive precedence.
We do not ship C.O.D.

Quantity	HYBRID TEA ROSES	Each	3 For	Total	Quantity	HYBRID TEA ROSES	Each	3 For	Total
.....	Better Times	1.25	Collection of NEW ROSES (three).....	6.55
.....	Blanche Mallerin	2.00	5.25	The OCTET COLLECTION	12.10
.....	Capistrano	2.25	6.00	Dr. Lammerts' FAVORITE DOZEN.....	19.25
.....	Carrousel	2.00	5.25	Mr. Herring's FAVORITE DOZEN.....	20.60
.....	Charlotte Armstrong.....	2.00	5.25	The SEXTET COLLECTION	9.00
.....	Christopher Stone.....	1.25	The QUARTET COLLECTION	6.00
.....	Countess Vandal.....	1.25	Favorite Doz. of Old Favorite Roses (p. 14).....	11.25
.....	Crimson Glory	1.75	4.65	FLORIBUNDA ROSES				
.....	Debonair	1.75	4.65	Betty Prior	1.50	3.90
.....	Eclipse	1.75	4.65	Donald Prior	1.50	3.90
.....	Editor McFarland	1.25	Fantastique	1.50	3.90
.....	Etoile de Hollande.....	1.25	Fashion	2.00	5.25
.....	Forty-niner	2.00	5.25	Floradora	1.25
.....	Fred Howard	2.75	7.20	Geranium Red	1.50	3.90
.....	Girona	1.25	Goldilocks	1.50	3.90
.....	Golden Sceptre	2.50	6.60	Kathy Fiscus	1.75	4.65
.....	Grande Duchesse Charlotte.....	1.75	4.65	Pink Bountiful	1.50	3.90
.....	Helen Traubel	2.75	7.20	Pinocchio	1.50	3.90
.....	J. Otto Thilow	1.25	Red Pinocchio	1.50	3.90
.....	Kaiserin Auguste Viktoria.....	1.25	Vogue	2.25	6.00
.....	Katherine T. Marshall.....	1.75	4.65	World's Fair	1.50	3.90
.....	Lowell Thomas	2.00	5.25	NEW FLORIBUNDA COLLECTION (three).....	5.25
.....	Mark Sullivan.....	1.50	3.90	CLIMBING ROSES				
.....	McGredy's Sunset	1.75	4.65	Aloha	2.50	6.60
.....	Mirandy	1.75	4.65	Blaze	1.25
.....	Mrs. P. S. du Pont.....	1.25	Cl. Cecile Brunner	1.50
.....	New Yorker	2.00	5.25	Cl. Crimson Glory	2.00	5.25
.....	Night	1.25	Cl. Etoile de Hollande	1.25
.....	Nocturne	1.75	4.65	High Noon	2.00	5.25
.....	Peace	2.50	6.60	Paul Scarlet Climber	1.00
.....	Poinsettia	1.25	Cl. Peace	2.50	6.60
.....	President Hoover	1.25	Cl. Talisman	1.25
.....	Radiance	1.00	COLLECTION OF CLIMBERS (four).....	7.75
.....	Red Radiance	1.00	CAMELLIAS				
.....	Rubaiyat	1.75	4.65	Berenice Boddy	5.50
.....	Show Girl	1.75	4.65	Governor Mouton	3.00
.....	Sierra Glow	1.75	4.65	Kumasaka	3.00
.....	Sleigh Bells	2.00	5.25	Magnoliaflora	5.50
.....	Sutter's Gold	2.25	6.00	Ville de Nantes.....	5.50
.....	Sweet Sixteen	1.75	4.65	MISCELLANEOUS ITEMS				
.....	Taffeta	1.75	4.65
.....	Talisman	1.00
.....	Tallyho	2.00	5.25
TOTAL				TOTAL			

Georgia Customers Add 3% Sales Tax



Descanso **PLANT FOOD**

Working with roses for so many years in such an intimate way naturally gives Dr. Lammerts detailed knowledge of the kind of food roses like best. Since no fertilizer on the market completely satisfied his requirements, he has made his own, calling it DESCANSO PLANT FOOD.

This remarkable fertilizer is economical (just one pound makes 75 gallons of liquid fertilizer), from 20% to 300% richer in nitrogen than standard brands, and it contains important elements frequently left out of inferior types. Easily and completely dissolved in water, one pound is equal in food value to 20 sacks of steer manure! You can fertilize 1000 sq. ft. from one pound package, applying with any ordinary sprinkling can.

The finest roses deserve the finest food, and produce more and better flowers for you in gratitude for this attention. Also good for lawns, trees and shrubs.

1 lb.....\$1.15 Postpaid

5 lbs.....\$3.95 Postpaid

25 lbs.....\$12.50 Postpaid

Flowers AND Fruits

IMAGINE PEACH TREES LOADED WITH BEAUTIFUL FULL DOUBLE FLOWERS AND A FINE CROP OF DELICIOUS PEACHES TO COME!

We are offering here, for the first time in the South, Dr. Lammerts' own origination of 3 varieties of Spring flowering peaches that REALLY produce good fruit as well. These dual purpose trees will first reward you with branches just loaded with fully double blossoms to beautify your garden, and to bring in the house in early spring, then top off this performance with a crop of high quality, good sized fruit in the summer.

This new flowering-fruiting strain, known as the Daily News Series, was developed by a number of crosses of two distinct lines: early ripening hybrid strains of commercial peaches and the Chinese flowering dwarf Mandarin type of peach.

These new hybrids produce quickly and heavily. The extremely short winter chilling period required make them exceptionally desirable even below the freezing line. Order one, or all three, of these new peaches today.

DAILY NEWS 2 STAR PEACH

This one is the very earliest, with almond-type, single flowers of deep pink. It will bloom in late winter and bear fruit in early summer. Fruits are highly colored, white-fleshed, and semi-freestone, with remarkably fine flavor. Skin is a deep red. You'll be ahead of everybody with this variety, both in flowers and in fruit to eat. Fine, healthy trees, bare-root and postpaid for just \$3.00 each.

DAILY NEWS 3 STAR PEACH

Large, double, dark pink flowers of great beauty appear in late winter. Each blossom is made up of from 16 to 20 petals, and a spray of them is a joy to behold. Then, in late summer, the fruits are yours to enjoy—fine, highly colored freestone peaches with rich yellow flesh, excellent for eating because of their good flavor. This double pleasure is yours, postpaid, for only \$3.00 per tree.

DAILY NEWS 4 STAR PEACH

This beauty has very large, 2 inch, double flowers, with a profusion of petals colored a delicate salmon-pink shade that will be the envy of everyone who sees it in your yard. Flowers appear in late winter, and are followed in mid-summer by excellent quality, white-fleshed, freestone peaches. Both ornamental and useful, and with modest requirements in winter chilling. Sent to you postpaid for \$4.00 each.

Note: Plant patents have been applied for on all these varieties.

THE FINEST ROSES FOR THE SOUTHLAND

Dr. Lammert's Creations

The OCTET COLLECTION

Blend eight parts of beauty together, each singing with color in its own special way, and you have all the richness of tone of a great organ to thrill you for years through every glorious blooming season. Every one of these was created by Dr. Lammerts.

Charlotte Armstrong (Illustrated pages 1 and 6)

Mirandy (Illustrated on page 1)

Debonair (Illustrated on page 10)

Sweet Sixteen (Illustrated on page 9)

Sierra Glow (Illustrated on page 6)

Show Girl (Illustrated on page 7)

Taffeta (Illustrated on pages 8 and 9)

High Noon (Illustrated on page 15)

This Octet Collection includes one each of the eight fine roses listed above. Value \$14.50, for only..... **\$12.¹⁰**

NEW YORKER

(Pat. 823) This rose is often called "The Best Red Rose of All Time", and rightly so, as its dark red color is so rich, clear and sparkling that at times it is truly breath-taking. The blooms are exceptionally large, often measuring 6 to 6½ inches across and are plentifully abundant throughout the entire season. Lots of young shoots and new growth of bright red add interest to your garden.

Each \$2.00; 3 for \$5.25



ECLIPSE

(Pat. 172) It can truthfully be said of this beautifully streamlined and completely modern rose that it has the most exquisite bud in all rosedom, often exceeding two inches in length. Abundant brilliant golden yellow blooms will be produced on vigorous, healthy, branching plants with attractive disease resistant, green foliage.

\$1.75 each; 3 for \$4.65



ECLIPSE



Use
**DESCANSO
PLANT FOOD**

NEW YORKER

UPRIGHT



CHARLOTTE ARMSTRONG



SUTTER'S GOLD

DR. LAMMERTS' FAVORITE DOZEN

It took a lot of thinking on Dr. Lammerts' part to arrive at what he considered to be the best-balanced group of colors and finest plants to make this dozen. He says it takes 2 each of these six varieties.

2 Peace	2 New Yorker
2 Crimson Glory	2 Charlotte Armstrong
2 Eclipse	2 Kaiserin Auguste Viktoria

Two Nor-Cal supreme quality plants of each of the above six roses—12 plants in all, value \$22.50..... **\$19.25**

MR. HERRING'S FAVORITE DOZEN

This careful selection places strong emphasis on four of the greatest roses in the land. By obtaining 3 plants each of these choice varieties, you make a block of color with each.

3 Peace	3 Charlotte Armstrong
3 New Yorker	3 Crimson Glory

Three Nor-Cal supreme quality plants of each of the above four roses—12 plants in all, value \$24.75..... **\$20.60**

CHARLOTTE ARMSTRONG



(Pat. 455) This year marks the 10th anniversary of this exotic "Queen of Them All". Originated in 1941 by Dr. Lammerts when it won the top AARS Award, the striking beauty of its long, shapely carmine buds and its gorgeous open cerise flowers continue to capture the hearts of rose lovers of every climate. No printer's ink, in word or picture, can truly describe the beauty of this All Time, All-American winner. It is an absolute MUST in your garden. \$2.00 each; 3 for \$5.25

MIRANDY



(Pat. 632) Created by Dr. Lammerts in 1945 and an AARS Award winner for that year, it is a real man's rose, with big long pointed buds of deep rich red, with black shadings. This rose is at its peak of glory during the summer and early fall, when most varieties suffer from heat; its color and form are less attractive in cold, wet weather. Vigorous and free branching. Rich, full-bodied fragrance. \$1.75 each; 3 for \$4.65

SUTTER'S GOLD



(Pat. 885) One of the 1950 AARS Award winners and truly a great rose, with extremely exquisite, long pointed buds of rich yellow, shaded with orange and red, borne on long strong stems, excellent for cutting. Big lusty plants, with disease resistant foliage. Spicy fragrance. \$2.25 each; 3 for \$6.00

SIERRA GLOW

(Pat. 521) Named from the indescribable after-glow on the snowy peaks of the High Sierras. In the center of the bloom and at the base of the petals is a most unusual tan shade, never before seen in roses, outer petals a beautiful silvery pink, high-centered and lovely at every stage, long lasting on the plant and when cut. Spicy old attar fragrance. Created by Dr. Lammerts in 1942. \$1.75 each; 3 for \$4.65



SIERRA GLOW

Dr. Lammerts' Créations . . .

The SEXTET COLLECTION

This sweetly harmonious group of six outstanding roses all have sprung into being through Dr. Lammerts' magic touch. You'll love every one.

Charlotte Armstrong (see pages 1 and 6)

Mirandy (See pages 1 and 6)

Debonair (See page 10)

Sierra Glow (See page 6)

Show Girl (Pictured below)

Taffeta (See pages 8 and 9)

This Sextet Collection includes one each of the six fine roses listed above. Value \$10.75 **\$9.00**

The QUARTET COLLECTION

Four superb soloists making a combination to sing with color and fragrance in your garden. An enchanting group.

Charlotte Armstrong (See pages 1 and 6)

Mirandy (See pages 1 and 6)

Show Girl (See page 7)

Debonair (See page 10)

This Quartet Collection includes one each of the above 4 roses, value \$7.25, for just **\$6.00**



KATHERINE T. MARSHALL



BLANCHE MALLERIN

KATHERINE T. MARSHALL

(Pat. 607) Chosen by experts as one of the 10 best roses of all time, this lovely, glowing pink beauty combines beautiful buds with excellent fragrance, and unusually robust plant growth

\$1.75 each; 3 for \$4.65

BLANCHE MALLERIN

(Pat. 594) Good white roses are few and far between, but Blanche Mallerin fills that need with distinction. Pure white, fragrant, and well-formed both in bud and flower. Plants are upright, and produce strong, wiry flower stems.

\$2.00 each; 3 for \$5.25

SHOW GIRL

(Pat. 646) Bred by Dr. Lammerts and introduced in 1944, Show Girl has acquired world-wide honors. Long, almost carmine-colored buds open to a heavy-textured, elusively fragrant flower of rapturous pink. Canes are large and sturdy and satisfyingly productive.

\$1.75 each; 3 for \$4.65

MARK SULLIVAN

(Pat. 599) A rose of dazzling color! The buds are golden yellow, heavily veined with rose-pink and cerise; the open flowers make a magnificent display of color. Strong growing plant with dark green foliage. This rose really does its best in the warm weather.

\$1.50 each; 3 for \$3.90



SHOW
GIRL



MARK
SULLIVAN



CAPISTRANO

NOR-CAL ROSES - T

(Northern California)

CAPISTRANO



(Pat. 992) An excellent example of the superiority of the newer roses, Capistrano has one of the most vigorous, large, heavy-foliaged plants ever seen. The blooms are produced on long, straight, sturdy stems, retaining their glorious rose-pink color right to the end.

\$2.25 each; 3 for \$6.00

LOWELL THOMAS



(Pat. 595) Absolute reliability combined with a steady succession of blooms all season long, make Lowell Thomas well-loved in the Southland. Buds are long and well-formed, of a bright golden yellow. The open flower is of a delicate, light yellow which serves as a charming contrast to some of the strong reds and pinks in your rose garden.

\$2.00 each; 3 for \$5.25

*All Nor-Cal Roses
Are Postpaid
to You*



LOWELL THOMAS

*Nor-Cal Roses
Go Through a Dual
Screening Process*



GRANDE
DUCESSE
CHARLOTTE



GRANDE DUCESSE CHARLOTTE



(Pat. 774) Like every All-America Selections winner, this rose has something to make it different from any other strain. The unique thing about Grande Duchesse Charlotte is its color. If you haven't seen this rose blooming with others you can't imagine how distinctive it really is. The buds are burnt carmine, and the open flowers are begonia-rose. Richly fragrant, with the petals recurving as the flower develops. Plants are large and free-branching, with plenty of long-stemmed flowers for cutting.

\$1.75 each; 3 for \$4.65

THE WORLD'S FINEST

SWEET SIXTEEN

(Pat. 631) Another in Dr. Lammerts' long list of achievements, Sweet Sixteen is just as fresh and enchanting as a Southern Belle in her first blush of womanhood. Flawless pink petals, with a hint of rose in the background, and a touch of golden sunlight at the base. Fragrant, of course, and at its zestful peak in the spring and fall. The form, you may be sure, is perfect. \$1.75 each; 3 for \$4.65

GOLDEN SCEPTRE

(Pat. 910) According to Dr. Lammerts this is the best yellow rose of all time, combining a vivid, golden yellow color with an urn-shaped bud. A good vigorous plant with lovely glossy foliage, too. \$2.50 each; 3 for \$6.60

TAFFETA



(Pat. 716) No one picture can possibly describe Taffeta. It is as changing in its colors as the cloth for which it is named. As the season progresses this Dr. Lammerts marvel varies from a carmine-rose bud with a begonia-rose flower through infinite grades of rose-pink, salmon and apricot, always with a delicious fragrance and a new marvel to delight the eye. \$1.75 each; 3 for \$4.65



SWEET SIXTEEN

TAFFETA
(Isn't it a beauty?)



GOLDEN
SCEPTRE

TALLYHO

TALLYHO



(Pat. 828) A modern rose, introduced two years ago, which has **all** the virtues and none of the flaws. Plant is strong in every way—tall, vigorous, free-branching, with dark green, disease resistant, leathery foliage and a multitude of blooms. Flowers richly colored with Tyrian rose on inside of petals, accented by a stronger crimson on reverse. Buds and open flowers are perfect. Very fragrant. Make your acquaintance with new varieties through Tallyho!

\$2.00 each; 3 for \$5.25




MAKE ROSES THE

CARROUSEL

(P.A.F.) A controversy has raged over Carousel since it first saw the light of day and even now, at the moment of its introduction to you, there is still disagreement among rosarians about it. Is it the largest floribunda in existence, or is it a hybrid tea rose? Its exceedingly free blooming habit probably places it rightly among the floribundas but we are describing it here among the hybrid teas to emphasize its size. Flowers are 3 to 4 inches across, 26 to 35 petaled, non-fading dark red, opening from dark crimson buds. It is wonderful for hedge and border use because it is always in bloom and the petals drop cleanly from the old flowers. Excellent foliage, bushy habit of growth and freedom from mildew make it a "must have" for your garden. \$2.00 each; 3 for \$5.25

NOCTURNE

 (Pat. 713) It takes a really fine variety to come to the top in competition with all the red roses of history, but Nocturne has done just that. This cardinal-red beauty owes its All-America Award partly to its superior plant and foliage, but mainly to its gorgeous, dark red, long streamlined buds. \$1.75 each; 3 for \$4.65



CARROUSEL



NOCTURNE

DEBONAIR



DEBONAIR

(Pat. 677) Like any other rose created by Dr. Walter E. Lammerts, Debonair easily leads in its field. This fine rose is outstanding because of the beauty and perfection of its buds and the excellence of its vigorous and glossy foliage. The buds are tightly rolled, of a rich Mimosa yellow color, and open into many-petaled, high-centered full blooms of Primrose yellow, becoming even more delicate as the petals unfold. It carries the rich fragrance we have missed in some of the recent roses. Particularly outstanding are its leaves. The plants are heavily clothed in foliage, being dark green, semi-glossy and strongly mildew resistant. You'll be astonished and pleased at the number of flowers you can cut during the course of a season from these plants, for they seem never to be out of bloom.

\$1.75 each; 3 for \$4.65

HEART OF YOUR GARDEN

McGREY'S SUNSET

(Pat. 317) Artistic buds of tinted orange and rich scarlet, opening to a full, saffron yellow of glorious grandeur, holding their form long after cutting. Rich long-lasting fragrance. Very disease resistant.

\$1.75 each; 3 for \$4.65

SLEIGH BELLS

(Pat. 1004) At last a white rose that does not cluster. Large ovoid buds that are borne on exceptionally long stems, open gradually to blooms of enormous size. Lovely at all stages and as if all this were not enough, it is really fragrant. Beautiful glossy foliage that is exceptionally disease resistant. This is a new white you will not want to miss.

\$2.00 each; 3 for \$5.25



McGREY'S SUNSET




SLEIGH BELLS

*For the Finest of
Roses Use the
Finest of Foods—
DESCANSO
PLANT
FOOD*

(See reverse side of order blank)



RUBAIYAT

 (Pat. 758) The only 1947 AARS Award winner. A rose of brilliant red color, with long tapering buds, opening to a glorious crimson, with a wealth of Old Rose fragrance. Plants are luxuriant and are extremely hardy and disease resistant. This is one of our favorites.

\$1.75 each; 3 for \$4.65



RUBAIYAT

*California Roses Are
Better—Nor-Cal Roses
Are Best*

FLORIBUNDA ROSES

Famous Nor-Cal Quality Plants

PLANT FLORIBUNDAS for more garden color. They are hardy, vigorous and disease resistant. Used as borders, backgrounds, hedges or foundation plantings they will give your garden a mass of solid clusters of riotous color throughout the blooming season.

KATHY FISCUS

(P.A.F.) Plant a memorial in your garden to the lovely, golden haired, little Kathy Fiscus, for whom the nation mourned. Delightful clusters of extremely double dawn pink flowers that grow more lovely as they last and last and last.

\$1.75 each; 3 for \$4.65; 25 for \$35.00

WORLD'S FAIR

(Pat. 362) Continuous clusters of velvety, scarlet flowers from early spring to late fall, when they turn to dark maroon. Healthy, bushy plants.

\$1.50 each; 3 for \$3.90

VOGUE (See pages 2 and 3)

PINOCCHIO

(Pat. 484) Extremely hardy, hundreds of salmon and pink flowers on every bush, stealing the show in any garden. Vigorous and easy to grow.

\$1.50 each; 3 for \$3.90

RED PINOCCHIO

(Pat. 812) Clusters of long-lasting, unfading rich scarlet flowers, combining best qualities of Pinocchio and Donald Prior. Vigorous and hardy.

\$1.50 each; 3 for \$3.90

BETTY PRIOR

(Pat. 340) A glorious sight with its tall, free flowering plants of shell-pink blooms, resembling red dogwood.

\$1.50 each; 3 for \$3.90

DONALD PRIOR

(Pat. 377) This rugged growing Floribunda produces immense clusters of deep red flowers all season, strongly accenting any garden.

\$1.50 each; 3 for \$3.90; 25 for \$30.00

FASHION

(Pat. 789) An outstanding rose in any climate, in any garden, with its continuous clusters of coral and golden blooms.

\$2.00 each; 3 for \$5.25; 25 for \$40.00



KATHY FISCUS


CARROUSEL (See page 10)

GOLDSLOCKS

(Pat. 672) A golden yellow mass of beautiful color in spring, summer and fall. Plants dense, spreading and well balanced.

\$1.50 each; 3 for \$3.90; 25 for \$30.00

FLORADORA

 Clusters of 8 to 12 exquisitely formed buds of glowing orange-scarlet, open to full double camellia-like flowers. Showy, vigorous and prolific.

\$1.25 each; 10 for \$10.00

GERANIUM RED

(Pat. 811) Picture a camellia-shaped rose with color and fragrance of an old-fashioned red geranium! Prolific, hardy and bushy.

\$1.50 each; 3 for \$3.90; 25 for \$30.00

PINK BOUNTIFUL

(Pat. 601) The large clusters of morning-glory pink buds, reminding you of miniature Hybrid Teas, will never cease to thrill you, in beds or mass planting.

\$1.50 each; 3 for \$3.90; 25 for \$30.00

FANTASTIQUE

(Pat. 574) A Hybrid Tea universally used as a Floribunda because of its growing and blooming habits. Unique two-tone yellow and carmine.

\$1.50 each; 3 for \$3.90



WORLD'S FAIR



FASHION

NEW FLORIBUNDA COLLECTION

Each of these roses brand new this year!

VOGUE KATHY FISCUS CARROUSEL \$5.25
One each of these three, value \$6.00, for.....



FANTASTIQUE

GOLDEN STATE NURSERIES

Northern California Grown Roses

P. O. BOX 73 NORTHSIDE BRANCH

ATLANTA, GEORGIA

Name.....Date.....
(Please print clearly)

Street (or R.D.).....

City.....Zone No.....State.....

Express Office.....
(If different from P. O.)

AMOUNT ENCLOSED

\$.....
Check ☐ Money Order ☐

Please reserve this space for us.

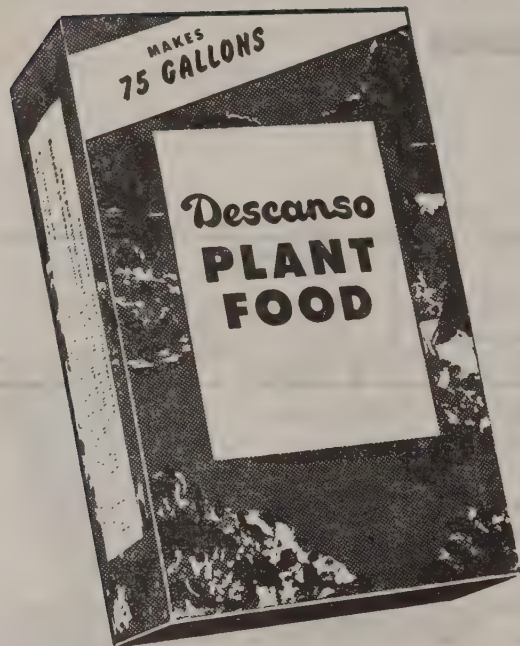
ORDER EARLY

Roses are very scarce this year.
Earliest orders receive precedence.
We do not ship C.O.D.

NOTICE: We will make every effort to fill your order exactly as you want it, but if we are sold out of a variety we will substitute a similar one of equal or greater value unless you forbid us to do so by marking this box. NO SUBSTITUTIONS ☐

Quantity	HYBRID TEA ROSES	Each	3 For	Total	Quantity	HYBRID TEA ROSES	Each	3 For	Total
.....	Better Times	1.25	Collection of NEW ROSES (three).....	6.55
.....	Blanche Mallerin	2.00	5.25	The OCTET COLLECTION	12.10
.....	Capistrano	2.25	6.00	Dr. Lammerts' FAVORITE DOZEN.....	19.25
.....	Carrousel	2.00	5.25	Mr. Herring's FAVORITE DOZEN.....	20.60
.....	Charlotte Armstrong.....	2.00	5.25	The SEXTET COLLECTION.....	9.00
.....	Christopher Stone.....	1.25	The QUARTET COLLECTION.....	6.00
.....	Countess Vandal.....	1.25	Favorite Doz. of Old Favorite Roses (p. 14).....	11.25
.....	Crimson Glory	1.75	4.65	FLORIBUNDA ROSES				
.....	Debonair	1.75	4.65	Betty Prior	1.50	3.90
.....	Eclipse	1.75	4.65	Donald Prior	1.50	3.90
.....	Editor McFarland	1.25	Fantastique	1.50	3.90
.....	Etoile de Hollande.....	1.25	Fashion	2.00	5.25
.....	Forty-niner	2.00	5.25	Floradora	1.25
.....	Fred Howard	2.75	7.20	Geranium Red	1.50	3.90
.....	Girona	1.25	Goldilocks	1.50	3.90
.....	Golden Sceptre	2.50	6.60	Kathy Fiscus	1.75	4.65
.....	Grande Duchesse Charlotte.....	1.75	4.65	Pink Bountiful	1.50	3.90
.....	Helen Traubel	2.75	7.20	Pinocchio.....	1.50	3.90
.....	J. Otto Thilow	1.25	Red Pinocchio	1.50	3.90
.....	Kaiserin Auguste Viktoria.....	1.25	Vogue	2.25	6.00
.....	Katherine T. Marshall.....	1.75	4.65	World's Fair	1.50	3.90
.....	Lowell Thomas	2.00	5.25	NEW FLORIBUNDA COLLECTION (three).....	5.25
.....	Mark Sullivan.....	1.50	3.90	CLIMBING ROSES				
.....	McGredy's Sunset	1.75	4.65	Aloha	2.50	6.60
.....	Mirandy	1.75	4.65	Blaze	1.25
.....	Mrs. P. S. du Pont.....	1.25	Cl. Cecile Brunner	1.50
.....	New Yorker	2.00	5.25	Cl. Crimson Glory	2.00	5.25
.....	Night	1.25	Cl. Etoile de Hollande	1.25
.....	Nocturne	1.75	4.65	High Noon	2.00	5.25
.....	Peace	2.50	6.60	Paul Scarlet Climber	1.00
.....	Poinsettia	1.25	Cl. Peace	2.50	6.60
.....	President Hoover	1.25	Cl. Talisman	1.25
.....	Radiance	1.00	COLLECTION OF CLIMBERS (four).....	7.75
.....	Red Radiance	1.00	CAMELLIAS				
.....	Rubaiyat	1.75	4.65	Berenice Boddy	5.50
.....	Show Girl	1.75	4.65	Governor Mouton	3.00
.....	Sierra Glow	1.75	4.65	Kumasaka	3.00
.....	Sleigh Bells	2.00	5.25	Magnoliaflora	5.50
.....	Sutter's Gold	2.25	6.00	Ville de Nantes.....	5.50
.....	Sweet Sixteen	1.75	4.65	MISCELLANEOUS ITEMS				
.....	Taffeta	1.75	4.65
.....	Talisman	1.00
.....	Tallyho	2.00	5.25
				TOTAL					TOTAL

Georgia Customers Add 3% Sales Tax



Descanso PLANT FOOD

Working with roses for so many years in such an intimate way naturally gives Dr. Lammerts detailed knowledge of the kind of food roses like best. Since no fertilizer on the market completely satisfied his requirements, he has made his own, calling it DESCANSO PLANT FOOD.

This remarkable fertilizer is economical (just one pound makes 75 gallons of liquid fertilizer), from 20% to 300% richer in nitrogen than standard brands, and it contains important elements frequently left out of inferior types. Easily and completely dissolved in water, one pound is equal in food value to 20 sacks of steer manure! You can fertilize 1000 sq. ft. from one pound package, applying with any ordinary sprinkling can.

The finest roses deserve the finest food, and produce more and better flowers for you in gratitude for this attention. Also good for lawns, trees and shrubs.

1 lb.....\$1.15 Postpaid

5 lbs.....\$3.95 Postpaid

25 lbs.....\$12.50 Postpaid

Flowers AND Fruits

**IMAGINE PEACH TREES LOADED WITH BEAUTIFUL FULL DOUBLE FLOWERS
AND A FINE CROP OF DELICIOUS PEACHES TO COME!**

We are offering here, for the first time in the South, Dr. Lammerts' own origination of 3 varieties of Spring flowering peaches that REALLY produce good fruit as well. These dual purpose trees will first reward you with branches just loaded with fully double blossoms to beautify your garden, and to bring in the house in early spring, then top off this performance with a crop of high quality, good sized fruit in the summer.

This new flowering-fruiting strain, known as the Daily News Series, was developed by a number of crosses of two distinct lines: early ripening hybrid strains of commercial peaches and the Chinese flowering dwarf Mandarin type of peach.

These new hybrids produce quickly and heavily. The extremely short winter chilling period required make them exceptionally desirable even below the freezing line. Order one, or all three, of these new peaches today.

DAILY NEWS 2 STAR PEACH

This one is the very earliest, with almond-type, single flowers of deep pink. It will bloom in late winter and bear fruit in early summer. Fruits are highly colored, white-fleshed, and semi-freestone, with remarkably fine flavor. Skin is a deep red. You'll be ahead of everybody with this variety, both in flowers and in fruit to eat. Fine, healthy trees, bare-root and postpaid for just \$3.00 each.

DAILY NEWS 3 STAR PEACH

Large, double, dark pink flowers of great beauty appear in late winter. Each blossom is made up of from 16 to 20 petals, and a spray of them is a joy to behold. Then, in late summer, the fruits are yours to enjoy—fine, highly colored freestone peaches with rich yellow flesh, excellent for eating because of their good flavor. This double pleasure is yours, postpaid, for only \$3.00 per tree.

DAILY NEWS 4 STAR PEACH

This beauty has very large, 2 inch, double flowers, with a profusion of petals colored a delicate salmon-pink shade that will be the envy of everyone who sees it in your yard. Flowers appear in late winter, and are followed in mid-summer by excellent quality, white-fleshed, freestone peaches. Both ornamental and useful, and with modest requirements in winter chilling. Sent to you postpaid for \$4.00 each.

Note: Plant patents have been applied for on all these varieties.



CAMELLIA VILLE DE NANTES

CAMELLIAS

5 Hardy Varieties for the South

VILLE DE NANTES

Exotic dark red, delightfully blotched with white in varying degrees. Its large, fimbriated semi-double flowers will capture the hearts of all. Medium, hardy, compact growth. 12" to 15" \$5.50 each. Postpaid—Bareroot

MAGNOLIAFLORA

Medium large, semi-double, blush pink flowers of unusual beauty. Medium, compact, upright growth. 15" to 18" \$5.50 each. Postpaid—Bareroot

KUMASAKA

This vigorous, compact, upright growing variety, with its large full double rose-pink flowers will please the most exacting camellia lover. 15" to 18" \$3.00 each. Postpaid—Bareroot

GOVERNOR MOUTON

Flowers are large semi-double to loose peony form. Oriental red splotted with white. Vigorous, upright growing habits. 15" to 18" \$3.00 each. Postpaid—Bareroot

BERENICE BODDY

(Pat. 605) Medium large, semi-double blossoms of light pink with deeper pink underpetals. Vigorous, upright growth. A fine variety. 18" to 24" \$5.50 each. Postpaid—Bareroot

We have evolved a special method of shipping bare root camellias and guarantee perfect condition.

Why Just These Five?

After the severe cold during the past winter, here in the South-eastern states, we have decided to offer only the best of the really hardy varieties which flowered in show quality form during and after the coldest weather. Co-operative tests are under way to determine winter hardiness of other varieties. Order this collection now.

HARDY CAMELLIA COLLECTION

Ville de Nantes

Magnoliaflora

Kumasaka

Governor Mouton

Berenice Boddy

One healthy plant of each of the above 5 varieties, value \$22.50, **\$20.00** for only

Packed and shipped postpaid



CAMELLIA BERNICE BODDY

OLD FAVORITE

Ever-blooming non-patented



POINSETTIA

POINSETTIA

The fiery red color, as well as the upright growing and free blooming habits of this choice variety make it a "must" in your garden. \$1.25 each; 10 for \$10.00

GIRONA

A vigorous multicolored Spanish beauty, with extremely handsome buds, opening to magnificent full double, pink, yellow and carmine flowers. Fragrant.

\$1.25 each; 10 for \$10.00

MRS. P. S. DUPONT

An old favorite deep yellow rose, with numerous well-shaped buds of very attractive shades. Low, compact growth.

\$1.25 each; 10 for \$10.00

CHRISTOPHER STONE

Long pointed buds of clear, brilliant, scarlet-crimson that open into large, gorgeous blooms on long, strong stems. Fine for cutting. Fragrant.

\$1.25 each; 10 for \$10.00

COUNTESS VANDAL

Released from patent rights for the first time this year, you will want this salmon-pink, fragrant beauty at the lowest price in 17 years.

\$1.25 each; 10 for \$10.00

EDITOR McFARLAND

Famous, fragrant deep pink.

\$1.25 each; 10 for \$10.00

J. OTTO THILOW

Large, double rose-pink.

\$1.25 each; 10 for \$10.00



CHRISTOPHER STONE

MRS. P. S. DUPONT

SELECT YOUR FAVORITE DOZEN

Select your own favorites from our list of time-tested varieties of bush roses on these two pages. Whether you take 12 of one kind or mix them up, the offer holds good!

Any 12 Bush Roses Listed on these two pages—Your Choice.

12 fine roses, **\$11.25**
value up to \$15.00.....

GIRONA



ROSES

standard varieties

ETOILE DE HOLLANDE

An old favorite. Exceptionally beautiful deep scarlet buds develop perfectly on strong plants. \$1.25 each; 10 for \$10.00

RED RADIANCE

One of the easiest old favorites to grow. Light red buds open into bell-shaped flowers of rich fragrance. Hardy, prolific, free growing. \$1.00 each; 10 for \$8.50

PRESIDENT HOOVER

Exquisite long reddish buds, flame and yellow flowers. Tall, upright, vigorous plants. \$1.25 each; 10 for \$10.00

RADIANCE (PINK)

Original creation of this hardy, "fool proof" variety. Continuous production of two-tone pink blooms, delicious fragrance. \$1.00 each; 10 for \$8.50

TALISMAN

One of the first multi-colored roses and still a favorite, with its yellow and red flowers. Tall upright growth. \$1.00 each; 10 for \$8.50

NIGHT

Long pointed buds, high centered fragrant flowers of deep blackish color shaded maroon. Dark glossy foliage, bushy growth. \$1.25 each; 10 for \$10.00

KAISERIN AUGUSTE VIKTORIA

The favorite white in many gardens. Clusters of long beautiful buds last well and open to a double, really white rose. \$1.25 each; 10 for \$10.00

BETTER TIMES

Known as the florist rose because of its glorious red color, long, strong stems and exotically formed buds. Unexcelled for cutting. \$1.25 each; 10 for \$10.00



HIGH NOON

CLIMBING ROSES

to beautify your home

CL. PEACE (Pat. 932). New. Same beautiful blooms as bush rose (see page 4). \$2.50 each; 3 for \$6.60

CL. CRIMSON GLORY (Pat. 736) Climbing form of this gorgeous bush rose (see page 4). \$2.00 each; 3 for \$5.25

HIGH NOON (Pat. 704). Another Dr. Lammerts creation and the only climbing rose to ever win the coveted AARS Regional Award. Its clear shining yellow buds, and ever-blooming quality make it an ideal 7 to 9 foot pillar rose. \$2.00 each; 3 for \$5.25

ALOHA (Pat. 948). One real burst of magnificent glory of unexcelled, fabulous beauty, plus frequent blooms throughout entire season. \$2.50 each; 3 for \$6.60

PAUL SCARLET. An old favorite. Completely covered with a great profusion of vivid scarlet-red blooms in early spring. Ideal for fences, walls or porches. \$1.00 each; 10 for \$8.50

BLAZE. "An ever-blooming Paul Scarlet" is the fabulous claim of its originators. \$1.25 each; 10 for \$10.00

CL. ETOILE DE HOLLANDE. A favorite the country over for its fine red buds and gorgeous open flowers, produced all season on strong growing plants. \$1.25 each; 10 for \$10.00

CL. TALISMAN. Long stemmed buds and open flowers of lovely red and gold, same as bush type. Free-blooming strong grower. \$1.25 each; 10 for \$10.00

CL. CECILE BRUNNER. Climbing variety of the original "Sweetheart" rose. Continuous clusters of dainty rose-pink, miniature flowers. \$1.50 each; 3 for \$3.75

COLLECTION OF CLIMBERS

Order these 4 outstanding, all-time great climbing roses for your garden today.

Peace	Crimson Glory	High Noon	Aloha
Total value \$9.00;			\$7.15
one of each for just.....			

PAUL SCARLET





CAMELLIA RETICULATA, PURPLE GOWN

New CAMELLIA RETICULATA *Hybrids*

Form a RETICULATA CLUB with two or more of your friends and order a set of these new, rare and exotic Reticulata Hybrids. Within a short time, by trading scions with each other, you can have a complete set all your own. Please write for further particulars on terms, shipping dates, descriptions and Dr. Lammerts' own story of their discovery and importation, as published in the 1950 edition of the American Camellia Yearbook.

NAMES OF VARIETIES

MOUTANCHA
PROFESSOR TSAI
LARGE CRIMSON
GREAT SHOT SILK
PURPLE GOWN
OSMANTHUS LEAF PINK
PINE CONE
WILLOW LEAF PINK

QUEEN OF TALI
NOBLE PEARL
CORNELIAN
CHANG'S TEMPLE
CHRYSANTHEMUM PETAL
LION HEAD
BUTTERFLY WINGS

These fabulous Reticulata Hybrids are offered this year for the first time principally to collectors and are available only as a collection of 15 plants—one of each variety..... **\$1000.00**

GOLDEN STATE NURSERIES

P. O. Box 73
NORTH SIDE BRANCH

ATLANTA, GEORGIA